

Real Estate Value Proposition







Why Choose Sarabi Realty Group?

Sarabi Realty Group is a World class real estate firm based in Nairobi Kenya dedicated to serving the investment community.

Our expert team provides personalized, professional support throughout the property lifecycle, from site selection, due diligence to closing and beyond.

We are committed to excellence and integrity in everything we do. Our brand identity reflects the premium service and trustworthiness we bring to every deal.







- Negotiating Discounts When Buying: We leverage our deep market knowledge and strong relationships with developers and sellers to negotiate the best possible purchase price. By securing discounts and favorable terms, we maximize your investment's potential upside and improve your overall return on investment.
 - **Guidance on Selecting the Best Property:** Our consultants analyze market trends, neighborhood growth projections, and your specific investment goals to identify properties with high upside. We present tailored options and clearly outline the risks and benefits of each. This ensures you make informed choices that align with your portfolio objectives.
 - **Vetting Developers:** Sarabi conducts rigorous due diligence on all developers and projects. We work only with licensed, reputable developers who are known for timely delivery and quality construction. By vetting developers thoroughly, we protect your investment from construction delays, financial issues, or legal problems.



• Progress Updates for Ongoing Projects: For off-plan or under-construction properties, we provide





regular, detailed progress reports. Our team shares site visit notes, photographs, and updated timelines so you are always informed of construction milestones. This transparency ensures any issues are addressed promptly and projects stay on schedule.

- Assistance with Litigation During Contracts: Our legal advisory team assists you with any disputes or issues that arise during sale agreements and property transfers. We coordinate with experienced real estate lawyers to resolve contract disagreements quickly and efficiently, safeguarding your interests and ensuring a smooth closing.
 - **ROI Analysis for Investments:** We deliver comprehensive return-on-investment studies for each opportunity. Our analysis includes current rent estimates, historical price trends, and projected resale values. These insights help you compare deals quantitatively and forecast rental yields, empowering you to make data-driven investment decisions.

- **Tenant Sourcing and Vetting:** If you plan to rent out your property, we offer tenant placement services. We find high-quality tenants by screening applicants' background, credit, and references. Once a tenant is selected, we facilitate the preparation of a legally sound lease agreement through our network of experienced lawyers, ensuring steady rental income for your investment.
 - Interior Design and Furnishing Services: For clients offering furnished rentals, we arrange professional interior setup and décor to make your property stand out. We help in setting up online advertising platforms to showcase the unit and attract tenants quickly. A fully furnished, well-promoted unit typically commands higher rents and shorter vacancy periods.
 - **Payment Plan Guidance:** Many developers offer installment payment plans for off-plan purchases. We advise on structuring your payment plan to match your cash flow and minimize financing costs. By negotiating favorable down-payments and timelines, we help you manage your budget effectively while securing prime investment properties.







- Mortgage Financing Assistance: We assist you in navigating mortgage and financing options through our partners: the Kenya Mortgage Refinance Company (KMRC) and major banks (NCBA, KCB, Standard Chartered). We help fast track loan application, compare interest rates and terms, and liaise with lenders to secure the best financing solution. This support simplifies the loan process and gets you approved faster.
- Resale Support & Property Value Analysis: we support our clients not just at the point of purchase, but throughout the full property ownership journey—including resale. When you're ready to sell, our team conducts a comprehensive analysis of your property's value appreciation based on current market trends, recent area sales, and upgrades made over time. When ready to sell, we manage the entire process—from valuation and marketing to buyer screening and negotiations—for a smooth, profitable exit.





- Management Services: Our property management team takes care of ongoing management for your asset. We source for tenants and ensure rent is collected and paid on time as well as inspecting and facilitating change of tenants when one moves out. Incase of any challenge with the tenant we step in to ensure you have a stress-free experience.
- Facility Management Services: To free you from day to day management tasks to ensure
 your unit is in good condition, we perform routine inspections, facilitate repairs, painting,
 plumbing, or general upkeep, our network of trusted contractors handle it efficiently.
 Proactive maintenance preserves property value and keeps tenants satisfied.



CONCLUSION



Real estate is personal at Sarabi Realty Group. We are here to connect you with spaces where memories are made. Your dream home is waiting, and we will help you find it.

Reach Out To Us On:





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